

Project Proposal

PROPOSED BY

OUTRANK

PROPOSED TO

Cockle Finance

TEMPLATE WEBSITE

PROJECT PROPOSAL

OUR COMPANY

We are a passionate digital marketing company with years of combined industry experience. With the heart of an independent and the resources of the best, we will work with you to take your business further together.

CONTACT US

Account Manager:
Adam Hill

michael.miller@outrank.co.uk
01642 931 380

PROJECT GOALS

- New Brand Customised Website
- SEO Friendly Website Content
- Improved Online Visibility
- Enhanced Brand Presence

PROJECT PROCESS

01

TEMPLATE

We'll give you time to choose the best template design to suit your business.

02

HANDOVER

A handover will be carried out where you'll provide us with your logo, branding and page specifics.

03

BUILD

Our team will work on building out your website and producing SEO rich content.

04

GO LIVE

We'll complete final checks and once you're happy your new website will go live. We can host it for you too.

TEMPLATE WEBSITE

WORKING WITH OUTRANK

WHO WILL LOOK AFTER YOU?

Your dedicated account manager will be your main port of call throughout your project. However, we have a dedicated search and development team available to provide additional support as well.

WHAT'S INCLUDED?

Our custom template website designs are tailored around your branding and business. All options are inclusive of:

- 6 Page Website - Home, x3 Services, Blog & Contact Page
- Fully Branded Design
- High Quality Stock Imagery
- SEO Friendly Content Written By Us
- Google Analytics and Search Console
- Full Access To Your WordPress Website
- 1 Years FREE Hosting and SSL

GOING FURTHER TOGETHER

Whilst we admit we are good at what we do, we can't do it alone. It's your business and you know it better than anyone, we'll work with you to ensure your new website reflects both you and your business goals. If you have any additional requirements, please speak to your account manager.



WORDPRESS





YOUR NEW WEBSITE

Your new website will be tailored to suit your branding and business. We provide a set level of SEO will all of our websites to give you the best chance on online.

DESIGN ONE

TEMPLATE DESIGN ONE

Design one is the perfect design for any type of business. We created this to be a service driven website, which means it is perfect for everything from interior designers to plumbers.

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- SEO Friendly Content Written By Us
- Google Analytics and Search Console
- Full Access To Your WordPress Website
- 1 Years FREE Hosting and SSL

LIVE EXAMPLES

www.btbaccountants.co.uk

www.roofswarrington.co.uk

www.elitetravel.co.uk

www.clevelandbathrooms.co.uk

www.malogistics.com



YOUR NEW WEBSITE

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DESIGN TWO

TEMPLATE DESIGN TWO

Design two is a much more content focused website that is perfect for businesses that don't have much imagery. From plumbers to solicitors, design two offers a professional and modern look whilst offering a simplistic design.

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Our custom template website designs are tailored around your branding and business. All options are inclusive of:

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Fully Branded Design
High Quality Stock Imagery
SEO Friendly Content Written By Us
Google Analytics and Search Console
Full Access To Your WordPress Website
1 Years FREE Hosting and SSL

LIVE EXAMPLES

www.atouchofclassic.co.uk
www.coastaltrailcyclehire.co.uk
www.beefinanceloans.co.uk
www.accesslawyers.co.uk



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DESIGN FIVE

TEMPLATE DESIGN FIVE

Design five is the perfect blend for a website that needs to be equally balanced with content and imagery. The use of multiple colours means the website can be branded throughout. Template design five is popular with a range of industries.

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- Full Access To Your WordPress Website
- 1 Years FREE Hosting and SSL

LIVE EXAMPLES

www.bellefarm.co.uk

www.cnphplumbingandheating.co.uk

www.chemtokill.co.uk

www.cdp-printing.co.uk



YOUR NEW WEBSITE

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DESIGN SEVEN

TEMPLATE DESIGN SEVEN

Design seven is one of our most popular option due to the fine balance between content and imagery. Offering a sleek and modern look, the design works perfectly for both professional sectors and tradespeople alike.

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- Google Analytics and Search Console
- Full Access To Your WordPress Website
- 1 Years FREE Hosting and SSL

LIVE EXAMPLES

www.tailormade-online.co.uk

www.insignis-investigations.co.uk

www.smallloanslimited.co.uk

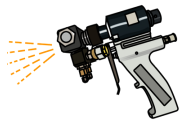
www.judgesbuildingservices.uk

www.goldenservices.co.uk

TAKE THE NEXT STEP

CHOOSE OUTRANK FOR YOUR NEW WEBSITE

**SPRAY FOAM
EQUIPMENT**



MBHR Consulting Ltd

Inspire | Strive | Realise



WHAT OUR CLIENTS SAY

"I asked Outrank to help me design a bespoke website for my company that work with young people who are either disengaged or have challenging behaviour. The staff went above and beyond to ensure the website had all the information i required. I could not recommend Outrank enough, great people who really understand what people want in a website."

Nick - Reintergreat Education Solutions
www.reintegreat.org.uk

THE START OF OUR RELATIONSHIP...

If you're ready to take the next step, then all you need to do is contact your account manager and we'll get the ball rolling.

Email: michael.miller@outrank.co.uk
Phone: 01642 931380

4.9/5

**GOOGLE
RATING**

